

Publication: **Femina Middle East**  
 Country: **UAE**  
 Circulation: **40,739**  
 Date: **September 2015**  
 Page No: **39**  
 Colored:  B&W:

Headline Summary:

**FASHION** jewellery

Accomplished, beautiful, enterprising and committed, managing her several different roles with aplomb, Alisha Moopen, Director, Aster DM Healthcare, epitomizes the contemporary professional who believes that work is worship. She embodies the coral in essence and is one of the Navratnas chosen by Gehna Jewellery Boutique Dubai acknowledged by Femina Middle East for being Unstoppable. Manju Ramanan speaks to the achiever

# As Precious as HEALTH



Alisha Moopen

**You didn't choose to be a doctor like your father *Padmashree Dr. Azad Moopen?***

No, I am a Chartered Accountant by profession. I graduated from the University of Michigan, Ann Arbor in Finance and Accounting and worked with Ernst & Young in England for seven years before coming to Dubai. I joined DM Healthcare as Finance Director for Medicare. A year later I looked after corporate strategies and affairs for the group. This includes areas such as training and development, appraisals, new business opportunities such as MVT, setting up a central purchasing committee and other corporate initiatives. Now I am more into an operational role overlooking the Aster clinic vertical of the group.

**What makes you unstoppable?**

I love working and put in long hours but my children are my priority. I have worked out my schedule well. I don't spend time in the kitchen, so I can spend more time with my children. My father's philosophy has been to never focus on money in the business but pursue excellence in work- and that is a philosophy I

abide by too. I believe in being fit and keeping a calm mind – a typical day entails attending several events and functions. I work late in the night as well and my father works early mornings – so our employees get emails from us round the clock (smiles).

**How do you identify with the Gehna Jewellery boutique piece you are wearing?**

I am simply in love with the piece I am wearing because it is both traditional and contemporary. I have a passion for life and that is reflected in the coral, which radiates with an intense and fiery energy. I am told that coral symbolizes courage and improves work capacity. I am devoted to my work and what is a better resonance to the gemstone?

Alisha Moopen is wearing *Munga* or coral and the exquisite piece is an ensemble of old coral beads strung with gold Italian chains and enhanced with old *jadau* beads and accessories to create contemporary piece with a vintage flavour. 